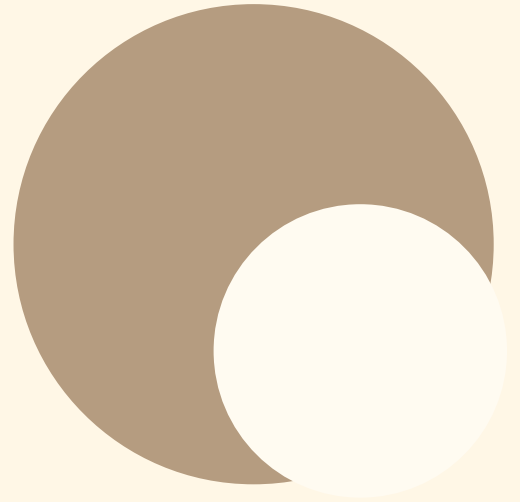




VIO & NIA

Skincare, unbothered.

Brand Deck · Clean-slate skincare · Beige & Brown Identity

*"Just you, and what
your skin actually needs."*

A chill, honest skincare brand — no harmful ingredients, no noise.

Two names. One easy rhythm.

The Origins of Harmony

Every great creation begins with balance. Under the house of **TLL Elements Private Ltd.**, VIO & NIA was conceived not simply as a personal care line, but as an intimate tribute to family, nature, and modern science. Named after two daughters and sisters—Viona and Naira

In an industry crowded by extremes—where one must often compromise between gentle, slow-acting botanicals or cold, aggressive laboratory synthetics—VIO & NIA bridges the divide. We believe true prestige lies in the deliberate union of sensory indulgence and clinical precision. Housed in an earth-inspired palette of grounding beige, deep umber, and rich amber apothecary bottles, each formulation is balanced to honor both ancient elemental purity and cutting-edge cosmetic dermatology. Vio & Nia isn't chasing trends or ten-step routines. Skincare should feel like a five-minute pause in your day, not a chore. Clean slate, no harmful ingredients, nothing you can't pronounce. The name itself feels like a soft exhale.

To formulate intelligent, high-potency personal care that marries validated clinical actives with nature's most restorative elements. Through radical label transparency, skin-compatible delivery systems, and fast-acting formulations, we empower individuals to elevate their daily care into an act of personal reverence.

"Slow down. Skin up."

What Vio & Nia stands for

Radical Simplicity

Short ingredient lists, plain-language labels. No jargon, no filler actives just to pad a bottle.

Slow Beauty

No urgency marketing, no '3-day glow' promises. Skincare as a ritual, not a race.

Chill, Not Clinical

Warm, conversational tone. Skincare that feels like a friend, not a prescription.

Discover Our Skincare Range

A refined collection of skincare essentials designed to elevate your daily beauty ritual. Explore formulas created to nourish, hydrate, rejuvenate, and enhance the natural beauty of your skin.

SHAMPOO + CONDITIONER

KEY BENEFITS :

Removes excess oil, detangles,
and provides a silicone slip for easy combing



ANTI HAIR FALL SHAMPOO

KEY BENEFITS :

Gently cleanses while delivering botanical extracts designed to stimulate keratinocyte differentiation

VIO & NIA

ANTI HAIR FALL SHAMPOO

| Total repair complex

Root-Stimulating

Breakage Defense
Enriched with Watercress

Sulfate-Free

ANTI DANDRUFF SHAMPOO

KEY BENEFITS :

Controls flaking and reduces scalp itchiness
while maintaining hair softness



ANTI DANDRUFF CONDITIONER

KEY BENEFITS :

Softens dry ends while delivering
anti-dandruff actives



VIO & NIA

ANTI DANDRUFF
CONDITIONER

| Non-Stripping Moisture

Dual-Action Dandruff Defense

Hydrating Scalp Care
+ Cocoa Butter Infused

Net vol. 250 ml

HAIR GROWTH SERUM

KEY BENEFITS :

Removes excess oil, detangles, and provides
a silicone slip for easy combing



BODY WASH

KEY BENEFITS:

Cleanses body dirt while providing
a refreshing cooling sensation

VIO & NIA

BODY WASH
| Moisture-Lock

Daily Deep-Clean

Cooling menthol
Instant Freshness

Paraben-Free
Net vol. 250 ml

BODY LOTION

KEY BENEFITS :

Brightens skin tone over time and
lightly moisturizes without greasiness



BODY SCRUB

KEY BENEFITS :

Physically exfoliates dead skin cells to
reveal smoother texture



SHEA & SAFFRON BATH BAR

KEY BENEFITS :

Deeply nourishes, softens & enhances
your skin's natural radiance.



SUNSCREEN SPF 50⁺ PA++++

KEY BENEFITS :

Provides extreme broad-spectrum UV defense while preventing hyperpigmentation via Niacinamide.



SKIN WHITENING CREAM

KEY BENEFITS :

Inhibits melanin production and dramatically fades dark spots



MENTHOL FACEWASH

KEY BENEFITS :

Cleanses without stripping the lipid
barrier and cools inflamed skin



VIO & NIA

MENTHOL
FACEWASH

| Gentle Icy Cleanse

pH Balanced

Mild Cooling Effect

Sulfate free
Net vol. 250 ml

DE TAN FACEWASH

KEY BENEFITS:

Gently washes away surface impurities and provides mild hydration



VIO & NIA

DE TAN
FACEWASH

Damage Reversal

Grow Restore

AHA-Infused
3% Lactic Acid

Botanical Brightening
Net vol. 250 ml

ANTI AGING SERUM

KEY BENEFITS :

Instantly plumps the skin by drawing
moisture into the epidermis



VIO & NIA

ANTI AGING SERUM

| Plump & Bounce

Intense Wrinkle Hydration

Bio-Available HA
5% Epidermosil

Fragrance-Free
Net vol. 30 ml

UNDER EYE GEL

KEY BENEFITS :

Reduces blood pooling under the eyes to lighten dark circles and hydrates fine lines.



MILKY MIST

KEY BENEFITS :

Instantly calms redness, restores hydration on the go,
and strengthens the microbiome.



ANTI BACTERIAL HAND WASH

KEY BENEFITS :

Removes physical dirt and oil from the hands



HYACERA MOISTURISER

KEY BENEFITS :

Replenishes missing skin lipids and draws moisture into the epidermal layers to repair a compromised skin barrier



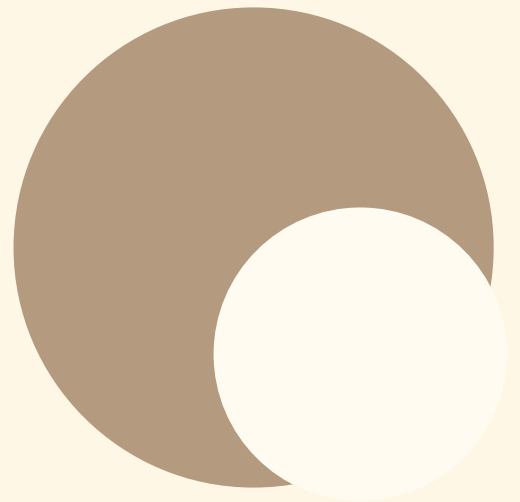
Your skin, Our care

Targeted Efficacy Timelines:

While traditional luxury brands ask for three months of patience, our concentrated active profiles are calibrated to stimulate cellular repair, hydration retention, and follicle strength to show initial visible changes within 20-30 days.

Warm Minimalism:

Designed to anchor your personal sanctuary, our warm beige labels and amber bottles reflect quiet confidence, timeless craftsmanship, and purposeful luxury.



Each product name reinforces the ritual: simple, honest, everyday language — no clinical titles.



TONE OF VOICE

Casual. Warm. A little playful.

“your skin's having a normal day, let's keep it that way.”

“nothing fancy. just what works.”

“slow mornings, clean bottles, calm skin.”

*"Just you, and what
your skin actually needs."*



A chill, honest skincare brand — no harmful ingredients, no noise.

Our Certifications



Our Claims



TLL ELEMENTS PRIVATE LIMITED
(A Subsidiary of Trident Lifeline Limited)



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